The Greater Kanawha Valley Foundation
Grantee Institute

November 17-18, 2016
TGKVF Grantee Institute

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The Greater Kanawha Valley Foundation
Grantee Institute 2016

Welcome and Introductions
• Name, Organization, County/Counties Served

Institute Purpose
• Review TGKVF's Community Wealth Building Model
• Introduce the Foundation's third goal area priority
• Strengthen our understanding of evaluation and logic models
TGKVF: A Snapshot

- Largest community foundation in Central Appalachia
- Approximately $220 million in assets
- Place-based: Serves a six-county region (Boone, Clay, Lincoln, Putnam, Fayette, and Kanawha) through discretionary grantmaking
- Awards scholarships statewide
- Emphasis on community wealth building and collaborative efforts
- Mission: to make thoughtful and proactive investments that grow the multiple forms of wealth necessary for our community to thrive
- Vision: a forward-thinking and closely connected community that fearlessly works together to promote the prosperity of all.

Philanthropy is more than financial investments...

The Foundation Toolbox

- Investments
- Capacity and field building
- Influence and advocacy
- Leveraging assets
- Convening and connecting
- Leadership
Root Causes

- Underperforming education system & ill-prepared students
- Weak community connections and lack of collaboration
- Not enough strong and visionary leadership at all levels
- Apathetic attitudes and unhelpful cultural beliefs
- Poor health of population
- Economic disparities and lack of a diverse economy

TGKVF Grantmaking Models and Priority Areas

- Responsive
  - Basic Needs
  - Arts & Culture

- Proactive
  - Health
  - Education
  - Community Economic Development
**Education**
- Out-of-school time tutoring/mentoring and STREAM programming
- Family engagement at home, school, or community center
- Post-secondary guidance & career advisory

**Health**
- Recreational opportunities & locally grown food
- Greenspace, stream access, & bikeable/walkable paths
- Preventative, behavioral, & oral healthcare

**Community Economic Development**
- Workforce development and readiness
- Job creation & opportunities
- Business development & expansion

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**Proposal Process**
1. Review [www.texv.org](http://www.texv.org), especially the grantmaking priorities, community wealth requirements, and "who should apply" document
2. Have a conversation with a TGKV program officer
3. Organize your project partners
4. Review the grantmaking timeline
5. Submit the white paper summary
6. If invited, apply through the online system (a link will be sent to you pending the above steps)
7. Interview with the appropriate task group (projective grants only)
8. Award notifications are made in March, June, September, and December

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**Building Collaborations**
*Collaboration means working together toward common goals by sharing responsibility, authority, and accountability in achieving these goals.*
Stakeholders: Open Up Your Circle

Transformational change requires an organization to ask the question, "What is the root cause of this issue and who else has a role to play? Then to look beyond its core group of supporters and put greater emphasis on mobilizing cross-sector stakeholders.

Community Wealth Creation

- A set of principles & tools to help us take a systems approach to our work.

- "It's a way of thinking and acting that helps us see and understand the whole community change puzzle."

- The wealth creation approach aims to improve livelihoods by creating wealth that is owned, controlled, and reinvested in a place, so that residents become valued partners in resilient regions.
Creating Logic Models to Document Progress and Success

Matthew Shepherd, Ph.D. - CEO, President
Theodore Jurekiewicz, Ph.D. - Senior Consultant

Purpose:

document effectiveness for facilitating data driven community change

Decision makers need certain questions answered to make wise investments in community change:

- What are desirable outcomes? Strategic planning identified desirable long term outcomes (i.e., changes in community well being, characteristics, dynamics) and tracking procedures.
- What funded grantee efforts — projects, programs, events, improvements — will likely facilitate desired outcomes? Strategic planning identified priority areas and activities.
- Is there a good way to document the extent to which grantee efforts facilitate desired outcomes? TGKVF and MER developed an approach that uses logic models to guide data driven assessments of grantee progress and success.

Agenda:

enhance capacity of grantees to document effectiveness of their projects

Grantee survey results identify training needs that align with tasks to document effectiveness:

- Effective collaborations
- Forms of community wealth
- Logic models
- Program evaluation

Grantee Survey Results:

sample characteristics

Findings indicate majority of grantees:

- Operate in Kanawha county (76.6%)
- Serve most counties — Boone (69.6%), Clay (63.0%), Fayette (71.7%), Kanawha (89.1%), Lincoln (63.0%), Putnam (79.9%)
Grantee Survey Results: building community wealth

- Majority of respondents (64.4%) desire training on the wealth building approach
- Very few respondents (13.3%) report no interest for training in our wealth building approach

Grantee Survey Results: effective collaborations

- Majority of respondents (61.6%) desire training on formulating effective collaborations
- Very few respondents (10.2%) report no interest to receive training on effective collaborations

Grantee Survey Results: logic models

- Majority of respondents (59.0%) desire training to create and use logic models
- Minority of respondents (20.5%) report no interest for training on logic models

Grantee Survey Results: program evaluation

- Majority of respondents (64.1%) desire training on program evaluation
- Minority of respondents (14.4%) report no interest in program evaluation training
Benefits: what do you get out of this training?

Enhanced capacity to:
- Engage in project planning and monitoring
- Gather evidence for progress and success
- Communicate project progress and success

Greater sustainability by:
- Demonstrating an alignment with TGKVF mission
- Mobilize support around progress and success

Overview

Tracking long term changes in community wealth:
- Importance, description, method

Discuss fundamentals of logic models:
- Basic questions, concepts, usage, benefits, types

Review organizational logic model (grantees support this):
- Theory of change, linked to grantee model, community wealth frames outcomes (short and long term)

Build grantee logic model (grantees build this):
- Theory of change, linked to organizational logic model, community wealth frames outcomes (short, mid, and long term)

Confusion about documenting effectiveness is normal

We Have an Ambitious Agenda

If I had eight hours to chop down a tree, I'd spend six hours sharpening my axe.

Abraham Lincoln
Tracking Changes in Community Wealth and Important Lessons

Measurement May Seem Like Too Much Effort

Measurement is Important
One accurate measurement is worth a thousand expert opinions
Grace Hopper

Forms of Community Wealth with Indicator Measures
Long-term Indicators for Forms of Wealth

Individual Community Wealth Indicators
- Premature Age-Adjusted Mortality
- Drug Poisoning/Overtose Deaths
- Poor or Fair Health
- Teen Births
- Food Insecurity

Intellectual Community Wealth Indicators
- High School Graduation
- Adults with Post-Secondary Education
- Primary Care Physicians
- Eligible Children Served by Head Start
- Number of Patents Filed

Long-term Indicators for Forms of Wealth (con't)

Social Community Wealth Indicators
- Social Association Involvement Rate
- Poor Mental Health Days
- Children in Poverty
- Violent Crime
- Children in Single-Parent Households

Political Community Wealth Indicators
- Uninsured Adults
- Uninsured Children
- General Election Voter Participation
- Election Candidate Choices in Primary Elections
- General Election Voter Registration

Natural Community Wealth Indicators
- Access to Exercise Opportunities
- Tourism Revenue
- Physical Inactivity
- Air Pollution – Particulate Matter
- Drinking Water Violations

Built Community Wealth Indicators
- Broadband Access
- Employer Establishments
- Median Value of Owner-Occupied Housing
- Limited Access to Healthy Foods
- Food Environment Index

Long-term Indicators for Forms of Wealth (con't)

Financial Community Wealth Indicators
- Number of New Business
- Number of Jobs Created
- Unemployment
- Workforce Participation Rate
- Median Household Income
Method for Tracking Changes in Community Wealth

- Identified secondary data sources—national, state, and local—that relate to each form of wealth and are collected every year.
- Identified multiple indicators from each data source for each form of wealth.
- Track indicators over time.
- Communicate results by stating them as desirable outcomes.

Example of Tracked Change: premature mortality

- Desirable outcome: Decreased premature mortality
- Individual wealth: productivity ends when you die
- Measurement concept: premature mortality
- Indicator: # of deaths under the age of 75 per 100,000
- Tracking results:

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<th>Deaths</th>
<th>Rate</th>
<th>Social</th>
<th>Obes</th>
<th>BM</th>
<th>Prems</th>
<th>Premar</th>
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</table>

Review Outcomes Reference List

Three types of outcomes
- Short term
- Mid-term or intermediate
- Long term

Tracking Long Term Outcomes: Important lessons

Desirable outcomes statements:
- No one right way to state them
- Clearly describe positive change

Measurement concepts (objects of change)

Indicators (statistics, calculations)

Method of collection:
- Primary versus secondary (e.g., census, public health)
- Surveys, case notes, observations
Introduction to Logic Models

Logic Models:
what are they?
Logical frameworks that specify the relationships and linkages between different project components, such as:

- Project Design – activities that define a project experience.
- Theory of Change – desired outcomes from processes.
- Project Improvement – procedures to improve processes.
- Project Information – procedures to manage data (MIS).

Logic Models:
what do they look like?
Matrices, flowcharts, and other visual depictions that change with different:

- Foci – program design, theory of change, project improvement, data management.
- Perspectives – grantee, grantor, and other stakeholders.

Your Desired Framework for a Theory of Change Logic Model
Create a "logic model"
Basic Framework for a Theory of Change Logic Model

Example Format for a Logic Model

- Inputs
- Program Activities
- Outputs
- Short-Term Outcomes
- Longer Term Outcomes (Results)
- Environmental Contexts

Your Reaction to a Theory of Change Logic Model

At the logic model repair shop ...

So, I'm guessing this is for a comprehensive program-level intervention

Logic Model Components: inputs

Describe resources necessary to carry out project activities:
- Work space
- Staff time
- Equipment and materials
- Transportation
- Curriculum
- Training for staff
- In-kind services
- Leveraged dollars

Logic Model Components: activities

Specific actions necessary to carry out project activities:
- Conduct outreach to access participants
- Determine eligibility
- Hire and train staff
- Deliver services, hold events, make presentations
- Case management
- Service referrals
Logic Model Components: outputs

What is produced by project activities (things you can count):

- Types and number of outreach efforts (e.g., fliers, advertisements, orientations)
- Types and number of services, events, presentations, classes experienced by participants (including attendance and completion rates)

Logic Model Components: outputs represent production

"Just measuring your job performance..."

Logic Model Components: counting the right outputs matters

Not everything that can be counted counts and not everything that counts can be counted.

Albert Einstein

Logic Model Components: not counting outputs matters

...
Logic Model Components: align input, activities, and outputs

You're right, after thinking it through, I'm not sure how the one leads to the other.

Logic Model Components: short-term outcomes

Transformation experienced by those served by a project during the activity cycle (framed by forms of community wealth):

- Improved attitudes about family relationships, employment, or nutrition
- More positive expectations about family relationships, employment, or a healthy lifestyle
- Greater knowledge or skills for resolving family disputes, securing employment, or maintaining a health lifestyle

Logic Model Components: mid-term or intermediate outcomes

Changes in behavior that result from the emergence of positive short term outcomes (typically after activity cycle):

- Better communication between parent and child
- Gainful employment for longer periods of time
- Adoption of a more health lifestyle

Logic Model Components: long-term outcomes

Changes in community life circumstances, overall well-being, and dynamics that result from behavioral changes (framed by forms of community wealth):

- Increased educational attainment
- Improved academic proficiency
- Increased family engagement
- Increased job opportunities
- Improved employment activity
- Increased household wealth
Logic Models: what are the benefits?

Facilitate better accountability and communication among stakeholders:

- Consensus about project concerns.
- Common vocabulary among stakeholders.
- Systematic assessment and discussion of project concerns.
- Unified voice when speaking to funders.

Logic Model Benefits: promotes planning and accountability

This is our evaluator. Every time she collects data, it will help us remember what we said we were going to do in the first place.

Logic Model Benefits: a picture is worth a thousand words

A boat does not go forward if each one is rowing their own way.

So the target must be in the same direction.

Group purpose must be the same.

TGKVF Organizational Logic Model: specifying processes that grow forms of community wealth
Review of Organizational Logic Model

Processes (specific to organization logic model)
- Inputs
- Activities
- Outputs

Desirable Outcomes (shared with grantee version)
- Short-term (grantee outputs)
- Mid-term (grantee short term)
- Long-term (same as grantee version)

Building a Partner/Grantee Logic Model

Review of Grantee Logic Model

Processes (specific to grantee project)
- Inputs
- Activities
- Outputs

Desirable Outcomes (some shared with org version)
- Short-term (mid-term outcomes)
- Mid-term (specific to grantee version)
- Long-term (same as grantee version)

Creating Usable Logic Models:
4 step process

- Step 1: complete information specific to your project (inputs and activities)
- Step 2: choose required measurement concepts from selections (outputs and outcomes)
- Step 3: identify additional measurement concepts (outputs and outcomes)
- Step 4: track outcomes (statements, concepts, and indicators)
Inputs: what you have to work with

- TGKVF Funding
- Board
- Staff
- Volunteers
- Other Funding sources
- Partners
- In-Kind Resources

Activities: what you do

- Provide Services
  - Who
  - What
  - When
  - Where
  - How
- Target Population
- Demographics (who providing services to)
- Partnerships

Outputs: direct results of activities

Applicants select at least one of the following:
- # Individuals served
- # Items provided
- # People presented to

Applicants provide information on all of the following (even if answer is zero):
- Demographics
- Partnerships
- Leveraged $
Medium Term Outcomes: what will happen pretty soon

- Applicants can select medium term outcomes relevant to project
- None required
- Applicants encouraged to identify all relevant medium-term outcomes

Long Term Outcomes: what we hope will eventually happen

- Applicants select at least one long-term outcome (can choose more)
- Long term outcomes should show how your project is consistent with priority areas and activities of TGKVF (all trying to get to the same place)
- Applicants are encouraged to identify additional long-term outcomes

Logic Model Exercise 1

Small group exercise with example 1
- Read example story
- Create logic model using narrative info
- Discussion of exercise results
- Group discussion of measurement
- Group discussion of measurement results

Logic Model Exercise 2

Small group exercise with example 2
- Read example story
- Create logic model using narrative info
- Discussion of exercise results
- Group discussion of measurement
- Report results of measurement
Key Grantee Activities: sequential but related

- Submit project proposal that describes:
  - Outputs from activities; use info from steps 1 and 2
  - Outcomes from outputs; use info from steps 3 and 4

- Create project logic model that:
  - Uses information provided in proposal submission
  - Specifies processes and outcomes attributed to them
  - Defines how you report progress and success

- Submit reports that use grantee logic model to document:
  - Progress toward completing project activities (i.e., outputs)
  - Benefits attributable to activities (i.e., desirable outcomes)

Proposal Submission for GIFTS Online: (see handout)

- Applicant information
  - Account creation
  - Lead agency and partner information

- Proposal submission
  - Grant request summary
  - Project design
  - Specify process outputs and outcomes (and their measurement)

Project Reports for GIFTS Online

- Quarterly Report (see handout)
- Annual Report (see handout)
- Final Report (see handout)

Evaluation Uses for Grantee Logic Model

- Process evaluation: documents progress for completing project activities
- Outcomes evaluation: documents desirable outcomes likely attributed to project activities
- Project improvement: documents impact of improving project activities on outcomes
Challenge: do not be overwhelmed

Challenge: it is not just about money

Hey guys, did you read this part? It basically says we need an evaluation to keep getting money.

freehspectrum.com

Challenge: learn by doing

Closing Activities

Questions?

Resources
  • Logic Model Exercises 2 and 3
  • Midwest Evaluation and Research
    • Phone support for invited applicants
    • System prompts in GIFTS
    • Online trainings
  • Community Tool Box
  • Kellogg Foundation
  • TedJurkiewicz@MidwestEvaluation.com
### Table: Network Impact

<table>
<thead>
<tr>
<th>Definition</th>
<th>Example</th>
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</thead>
<tbody>
<tr>
<td>Colleagues</td>
<td>Group works together to improve communication and support one another</td>
</tr>
<tr>
<td>Network</td>
<td>Colleagues share ideas and resources</td>
</tr>
<tr>
<td>Coalition</td>
<td>Group advocates for common causes</td>
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</table>

### Explanation

- **Collective Impact**: A group of organizations working together to achieve a common goal.
- **Network**: A collective impact network is a group of organizations that work together to achieve a common goal. They share ideas, resources, and information to improve communication and support one another.
- **Coalition**: A coalition is a group of organizations that work together to advocate for common causes. They share resources and work together to achieve their goals.

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**Who Should Apply**

The Greater Kanawha Valley Foundation
DISCOVERING THE 7 FORMS OF COMMUNITY WEALTH

- **Individual capital** is the capacity to get things done. If someone in the community has a great idea, do they or someone else around them have the skills to carry out that idea? Do they have the health and physical ability? Mentally, are they empowered and confident enough to make their idea happen? Improved individual capital will give people and communities more capacity to create positive changes in their lives.

- **Intellectual capital** is the knowledge and creativity available to people within a community. It's not just about what one person in the community knows, but how that knowledge gets shared with others who might need or benefit from it. Improved intellectual capital will give people and communities better access to the information that they need to create positive changes.

- **Social capital** is the trust and relationships that exist within a community or group of people. Can people within the community rely on each other for mutual support? Social capital is very closely connected to cultural capital, which helps to create strong bonds and trust among communities of people. Improved social capital will help people and communities work together, or work with new or outside partners, to create positive changes in their lives.

- **Natural capital** includes all of the natural resources that contribute to the well-being of communities. Do the region’s natural resources contribute to people’s health, happiness, and ability to make a living? If the resources are polluted or misused to the point where they have a negative impact on the community, we consider that a depleted stock of natural capital. Improved natural capital will protect or restore natural resources that will allow people and communities to make positive changes in their lives.

- **Built capital** is all of the infrastructure that supports a highly functioning community. Built capital might include things like good roads, safe spaces for people to meet and work, and internet access, as well as infrastructure that is specific to particular sectors or industries. Improved built capital will make it easier for people and communities to participate in activities that will lead to positive changes in their lives.

- **Political capital** is the power that people have to influence decision-makers in the community or region. When resources are being divided up, does the community have a voice in how they are distributed? Political capital goes beyond just government. Organizations, institutions, and businesses all have policies that determine how they use their resources. Improved political capital will allow people and communities to make positive changes in the policies and procedures that impact their lives.

- **Financial capital** is money that can be invested in the region or in the work being done. Household savings and endowments at community foundations are good examples of money that can be invested. Income doesn’t count as financial capital, because it may very well be needed to cover debts and expenses. It may not be available to invest. Improved financial capital will provide the investment that is necessary for people and communities to create positive changes in their lives.
Forms of Wealth

The wealth creation framework considers not only financial assets, but includes the stock of all capitals in a region. These forms of capital are described below.

**Individual Capital (Skills, Health, Confidence, Income)**

- People have enough income to cover their basic needs for food, shelter, clothing, & transportation.
- People have the skills and ability to work in a promising sector.
- People have the physical and mental health to work in a promising sector.
- People have a sense of hope and confidence that positive change is possible.

**Intellectual Capital (Shared Knowledge, Innovation, Technology)**

- Effective organizations & institutions exist to support the growth of promising economic sectors.
- There is access to technology and innovation needed to grow promising sectors’ jobs and businesses.
- There are organizations and institutions successfully training people for jobs in promising sectors.

**Social Capital (Trusting Relationships, Mutual Support)**

- There is a culture and practice of supporting the development of new and emerging leaders.
- Leaders having trusting and working relationships across public, private, and nonprofit sectors.
- Community-based leaders and groups have the organization and ability to create change.

**Natural Capital (Access to & Stewardship of Natural Resources)**

- People have access to usable land and unspoiled natural resources that could be used in the development of promising sectors such as farming or tourism.
- There is access to clean natural recreation areas to support people’s health and happiness.
- The capacity, support, and public will exist to restore/protect/make better use of natural resources.

**Built Capital (Community Infrastructure)**

- Basic infrastructure (e.g., water, sewer, electric, transportation) is in place and meets the needs of people and business.
- A communications infrastructure is in place that meets the needs of people and business.
- A community infrastructure is in place (e.g., parks, sidewalks, gathering space) to support the health and interaction between community members.

**Political Capital (Influence & Voice)**

- Grassroots participation and civic engagement is a normal part of the community.
- Anchor organizations, institutions, and businesses exist that can positively influence decisions on policies and use of resources to support the economic transition.
- Local elected officials are responsive to the community & supportive of economic transition efforts.

**Financial Capital (Community Investments & Household Savings)**

- Families have savings that could be invested into their own enterprises or education.
- There are effective grantmaking institutions that support economic transition efforts.
- Banking and lending institutions are responsive to local opportunities and needs.
- Local businesses re-invest in the development of the local community.
Building Blocks of Collaboration

1. **Trust and relationships.** Trust and relationships are the glue that holds a collaboration together. While relationships are built through networking, sharing ideas, and learning, trust among group members is best built when learning turns into aligned and collaborative work to accomplish shared objectives. Both are 'built over time as network members work shoulder-to-shoulder on coordinated work that meets their organizations’ and their communities’ interests. Building trust is critical for networks to take more risks and share resources more willingly.

2. **Shared vision, identity, and values.** Collaborative groups come together around a common vision toward which members base their aligned activities and a shared sense of identity — through sense of place, experience, and/or issue. Similarly, the collaborative needs to have shared values to inform how it acts and works toward their collective vision.

3. **Shared analysis, goals, and work.** It is critical that collaborative group members develop a common analysis of the challenges that the collaborative is coming together to address. Using the shared analysis, the collaborative can set shared goals, develop collective plans, and work together on a coordinated, strategic body of work.

4. **Shared measurement and communication of impact.** A shared measurement system is important for understanding how well the collaborative group is working together towards their shared outcomes. While it can be difficult to measure the impact of a diffuse network or collaborative, it is essential to be able to understand and communicate the collaborative’s progress, influence, and impact. When collaborative groups have the ability to share how they are having an impact, it invites a multiplier effect of benefits, including more members, funding, and influence to achieve its objectives.

5. **Strong backbone support.** Strong network management is essential for collaborative groups to grow, thrive, and accomplish their goals. Having a capable, committed, skilled, and focused network management team is a necessity. Since members of a collaborative group have their own work and organizations, the backbone support acts as an essential facilitator for the collective strategic agenda to move forward, ensuring all the connections among aligned activities take place.

6. **Clear benefits for local people.** A collaborative group’s efforts must connect to the bread-and-butter issues that people face every day in their communities and their work. Collaboratives need to focus on getting something done; they also need to focus on something about which everyone is concerned.

7. **Shared power and accountability.** Collaborative groups operate most effectively and efficiently when power, control, and leadership is dispersed and balanced. Backbone support finds ways to share decision making, direction-setting, and planning with collaborative group members and ad hoc groups (e.g. working groups and advisory teams). Likewise, collaborative members need the role clarity and mechanisms for holding each other accountable for moving the collective work forward. This accountability can be either formal or informal, but it needs to be effective.

8. **Internal communication.** Communication within a collaborative group is important. People need to be in the loop and feel like they’re part of the loop. Conversations among collaborative group members need to be focused on things that are of value to them, rather than getting together just to talk and share information.

9. **Enough structure, but not too much.** Collaborative groups need to strike a balance between having enough structure and having too much. Collaborative groups should focus on getting work done and let the processes, structures, and governance emerge from the group’s collective efforts.

10. **Clear benefits for member organizations.** Network members are most engaged when there are clear and strong benefits for their organizations and their work.
## Goal Setting

**Goals of the group.** What are the 1-3 most important goals of our group? Ultimately, what are we trying to get done by working together?

**Major Goals:**

<table>
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<tr>
<th>Actions of the group</th>
<th>What are the things we need to do to reach our goals? What is the work that we want to do together? What are the major activities that we need to do?</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>What do we need to do?</th>
<th>Who will do it? (e.g. core group)</th>
<th>When will we do it? (e.g. winter 20__)</th>
<th>How feasible is it for us to do this? (high, medium, low)</th>
<th>How high a priority is this? (high, medium, low)</th>
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The Greater Kanawha Valley Foundation
Proactive Collaborative* and Responsive Proposal Timelines
2017

Timeline for Drafts for ALL Proposals

- January 10, 2017: Draft Proposals due by 4:00pm for the First Quarter
- April 11, 2017: Draft Proposals due by 4:00pm for the Second Quarter
- July 11, 2017: Draft Proposals due by 4:00pm for the Third Quarter
- October 10, 2017: Draft Proposals due by 4:00pm for the Fourth Quarter

Timeline for ALL Proposals

- February 6, 2017: Invited full applications due by 4:00pm for First Quarter Consideration
- May 8, 2017: Invited full applications due by 4:00pm for Second Quarter Consideration
- August 7, 2017: Invited full applications due by 4:00pm for Third Quarter Consideration
- November 6, 2017: Invited full application due by 4:00pm for Fourth Quarter Consideration

Timeline for Task Group Meetings: Proactive Collaborative Proposals ONLY (Applicants are invited to present)

- February 14, 2017: Education Task Group meets at TGKVF from 9:00am-12:00pm
- February 15, 2017: Health Task Group meets at TGKVF from 9:00am-12:00pm
- February 16, 2017: Community Economic Development Task Group meets at TGKVF from 9:00am-12:00pm
- May 16, 2017: Education Task Group meets at TGKVF from 9:00am-12:00pm
- May 17, 2017: Health Task Group meets at TGKVF from 9:00am-12:00pm
- May 18, 2017: Community Economic Development Task Group meets at TGKVF from 9:00am-12:00pm
- August 15, 2017: Education Task Group meets at TGKVF from 9:00am-12:00pm
- August 16, 2017: Health Task Group meets at TGKVF from 9:00am-12:00pm
- August 17, 2017: Community Economic Development Task Group meets at TGKVF from 9:00am-12:00pm
- November 14, 2017: Education Task Group meets at TGKVF
- November 15, 2017: Health Task Group meets at TGKVF
- November 16, 2017: Community Economic Development Task Group meets at TGKVF

Timeline for Distribution Committee Meetings
(Task Groups Present Funding Recommendations to full Distribution Committee)

- March 1, 2017: 9:00am- Distribution Committee Meeting for the First Quarter
- June 7, 2017: 9:00am- Distribution Committee Meeting for the Second Quarter
- September 6, 2017: 9:00am- Distribution Committee Meeting for the Third Quarter
- December 6, 2017: 9:00am- Distribution Committee Meeting for the Fourth Quarter

Timeline for Board of Trustees Meetings (Final decisions on all grant funding)

- March 15, 2017: 2:00pm- First Quarter Board of Trustees Meeting
- June 21, 2017: 2:00pm- Second Quarter Board of Trustees Meeting
- September 20, 2017: 2:00pm- Third Quarter Board of Trustees Meeting
- December 13, 2017: 2:00pm- Fourth Quarter Board of Trustees Meeting

*Applicants please note that it generally takes a couple of months of working with a TGKVF program officer before a collaborative project is ready to submit its first application draft
Grant Request
Project Summary Form

Thank you for your interest in applying to The Greater Kanawha Valley Foundation (TGKVF). Before filling out this project summary form, please be sure that you’ve contacted a TGKVF Program Officer. This paper is meant to be a short summary (no more than three pages).

Lead Organization:

Contact Name:

Address: Phone: Email:

1. Type of Grant (circle one): Responsive (Arts/Culture, Basic Needs, Special Initiatives) or Proactive Collaborative (Education, Health, Community Economic Development)

2. Project Description (Describe the who, what, when, where, and why of the project):

3. Total Project Budget: $ Amount Requested from TGKVF: $

4. Collaborative Partners (list the partners working on this project and their roles):

For Proactive Collaborative Grants

5. Which TGKVF priority area and desired short-term outcomes will the project address (refer to TGKVF’S Suggested Grantee Logic Model):

For Responsive Grants:

6. Which types of Community Wealth will the project address (refer to the Seven Forms of Community Wealth)?
TGKVF 2017 Grantmaking Exclusions

The following items are generally not funded:

- National or statewide proposals that do not focus on our 6-county service area
- Organizations’ general operating budgets
- Annual campaigns or membership drives
- School uniform purchases
- Consultants, consultant fees, conferences or workshop speakers
- Staff costs only
- Individuals, student aid, or fellowships
- Endowments
- Religious activities
- Purchases prior to the grant decision/reimbursements
- Debt retirement/reduction
- Passenger vans for transportation to activities
- Individual school classrooms or individual schools that do not enact a system-wide or county change
- Individual athletic organizations (i.e. school boosters, community-based leagues, etc.)
- Requests that are more than 25% of the agency’s (or combined agencies’) annual budget(s)
- Requests that include indirect costs exceeding 10%
- Any organization that discriminates on the basis of age, race, national origin, ethnicity, gender, disability, sexual orientation, political affiliation, or religious belief
TAB 2
The Greater Kansas Valley Foundation is a fiscally responsible and focused organization. We focus on the most effective strategies to maximize our impact. We measure our success by the outcomes achieved.

<table>
<thead>
<tr>
<th>Long-term</th>
<th>Medium-term</th>
<th>Short-term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth of endowment funds</td>
<td>Growth of community wealth</td>
<td>Growth of individual wealth</td>
</tr>
<tr>
<td>Decrease in poverty</td>
<td>Health care improved</td>
<td>Education improved</td>
</tr>
<tr>
<td>Environment cleaned up</td>
<td>Community engaged</td>
<td>Community leaders trained</td>
</tr>
<tr>
<td>Government more transparent</td>
<td>Community wealth increased</td>
<td>Individual wealth increased</td>
</tr>
</tbody>
</table>

**Strategic Planning**

- Mission: To improve the quality of life in the Greater Kansas Valley
- Vision: To create a vibrant community where all members thrive

**Outputs**

- Increased awareness of community needs
- Increased funding for community programs

**Activities**

- Fundraising events
- Community service projects
- Educational programs

**Resources**

- Donations
- Grants
- Corporate sponsorships

**Inputs**

- Contributions
- Parishioner support

**Organizational Goals**

- Increase endowment by 20% within 3 years
- Reduce poverty by 10% within 5 years
- Improve education outcomes for all community members

**Outcomes**

- Increased community awareness
- Improved community health
- Increased educational attainment

**Measurable Outcomes**

- Number of people served
- Amount of money raised
- Number of programs implemented

**Vision:**

- A community where all members thrive
- A vibrant community
- A place where people feel connected

**Mission:**

- To improve the quality of life in the Greater Kansas Valley
- To create a vibrant community where all members thrive

**Values:**

- Integrity
- Excellence
- Collaboration
- Innovation
<table>
<thead>
<tr>
<th><strong>INPUTS/RESOURCES</strong></th>
<th><strong>ACTIVITIES</strong></th>
<th><strong>OUTPUTS</strong></th>
<th><strong>SHORT-TERM</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>What we invest</td>
<td>What we do</td>
<td>Products that directly result from foundation activities</td>
<td>Products that directly result from partner activities</td>
</tr>
<tr>
<td>services in a six-county region including: Boone, Clay, Fayette, Kanawha, Lincoln, and Putnam counties</td>
<td>Collaborate with public and private sector partners to build community wealth</td>
<td><strong>Increased number of trainings, workshops, capacity building effort</strong></td>
<td><strong>Increased number of grantees successfully implementing projects:</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Reporting</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Meeting goals</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Counties served-representativeness.</td>
</tr>
</tbody>
</table>

**DESERABLE OUTCOMES**

**MEDIUM-TERM**

*Growth Multiple Forms of Community Wealth*

Changes in capital that result from partner outputs during project (e.g. attitudes, beliefs, knowledge, skill, behaviors)

**LONG-TERM**

*Improve Community Dynamics and Well-being*

Meaningful changes in characteristics and life circumstances

**FOCI FOR CHANGE**

Strategic Planning

Priorities for funded activities

**Increasing access of diverse populations**

(target populations) to quality post-secondary and training programs (particularly for promising sector jobs)

**Increased improvements in spread and accessibility of information related to preventative, chronic, behavioral, and/or oral healthcare**

**Increased access to information about recreational activities, access to green space, and locally grown foods**

**Increased capacity and reach of programs that develop, promote, and support leaders from underrepresented groups**

**Social Community Wealth**

Participants engaged in (non-school and work) activities in the community

- Including after-school educational programs

**Improved social bonds / improved personal relationships among target population.**

**Increased feelings of support and trust among target population.**
<table>
<thead>
<tr>
<th>Long-Term Activities</th>
<th>Medium-Term Activities</th>
<th>Short-Term Activities</th>
<th>Outputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve Community Health Outcomes in Demonstrations and the Community</td>
<td>Grow Youth Leadership</td>
<td>Products that directly result from foundation</td>
<td>Resources</td>
</tr>
<tr>
<td>Strategic Planning and Development</td>
<td>Short-Term Outcomes</td>
<td>Products that directly result from foundation</td>
<td>Activities</td>
</tr>
<tr>
<td>Focus on Change</td>
<td>Desired Outcomes</td>
<td>What we do</td>
<td>Inputs</td>
</tr>
<tr>
<td>Promote for Funded</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

**Organizational Logic Model**

Greater Kaua'i Valley Foundation
<table>
<thead>
<tr>
<th>Inputs/Resources</th>
<th>Activities</th>
<th>Outputs</th>
<th>Short-Term Partner Outputs</th>
<th>Medium-Term Grow Multiple Forms of Community Wealth</th>
<th>Long-Term Improve Community Dynamics and Well-being</th>
<th>Foci for Change Strategic Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td>What we invest</td>
<td>What we do</td>
<td>Products that directly result from foundation activities</td>
<td>Products that directly result from partner activities</td>
<td>Changes in capital that result from partner outputs during project (e.g. attitudes, beliefs, knowledge, skill, behaviors)</td>
<td>Meaningful changes in characteristics and life circumstances</td>
<td>Priorities for funded activities</td>
</tr>
<tr>
<td>Built Community Wealth</td>
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<tr>
<td>Increased improvements made to “built” structures (buildings, roads, sidewalks, websites, broadband, etc.)</td>
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<tr>
<td>Increased new “built” structures</td>
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<tr>
<td>Improved safety and access to public spaces</td>
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<tr>
<td>Financial Community Wealth</td>
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<tr>
<td>Improved participant employment outcomes (i.e., wage, hours, connections) beyond survival / household savings</td>
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<tr>
<td>Increased participant financial literacy skills / knowledge of how to spend, save, and invest.</td>
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<tr>
<td>Amount of additional resources attracted to the local economy</td>
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<tr>
<td>Increased small business development growth and micro business growth (new businesses start-up focus)</td>
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<td></td>
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<tr>
<td>Increased access to capital</td>
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</tbody>
</table>

The mission of The Greater Kanawha Valley Foundation is to make thoughtful and proactive investments that grow the multiple forms of wealth necessary for our community's future. The vision of The Greater Kanawha Valley Foundation is a forward-thinking and connected community that fearlessly works together to promote the prosperity of.
TAB 3
TGKVF 2017 Outcome Reference List

The Greater Kanawha Valley Foundation is asking grantees to use a standardized set of outcomes as part of their proposal and reporting process. The information below provides the options available to applicants. Please note it is not possible, nor required, for applicants to select all community wealth areas and outcomes. Each proposed program should select the outcomes most appropriate and consistent with proposed program efforts.

**Short-Term Outcomes:** For each form of community wealth proposed, applicants must select one or more short-term outcomes from the list provided. Applicants are expected and encouraged to identify and develop additional short-term outcomes that are specific to their project during the logic model development process.

**Individual Community Wealth:** Grantees must select at least one outcome to measure within the Individual Community Wealth list if they have identified it as an impact area.

- ☐ Improved attitudes, knowledge, beliefs, and/or awareness of target population

- ☐ Improved skills of program participants:
  - Academic (STREAM)
  - Creative
  - Technical
  - Social
  - Business / work readiness

- ☐ Increased GED attainment rates for dropouts

- ☐ Increased target population utilization of locally grown healthy foods

- ☐ Increased target population utilization of effective healthcare

- ☐ Increased number of people employed

- ☐ Increased livable wage

**Intellectual Community Wealth:** Grantees must select at least one outcome to measure within the Intellectual Community Wealth list if they have identified it as an impact area.

- ☐ Established and sustainable proven educational, or vocational program (i.e., Will program outlast TGKVF funding?)

- ☐ Increased number of qualified tutors, mentors, and teachers.

- ☐ Increased access for a diverse population (target population) to quality post-secondary and training programs (particularly for promising sector jobs).

- ☐ Increased improvements in spread and accessibility of information related to preventative, chronic, behavioral health and/or oral healthcare.
Increased access to information about recreational activities, access to green space, and locally grown foods.

Increased capacity and reach of programs that develop, promote, and support leaders from underrepresented groups.

Social Community Wealth: Grantees must select at least one outcome to measure within the Social Community Wealth list if they have identified it as an impact area.

Participants engaged in (non-school and work) activities in the community (including after-school educational programs)

Improved social bonds / improved personal relationships among target population

Increased feelings of support and trust among target population

Increased civic engagement and diversity in volunteerism, voting, community leadership

Increased number of people who volunteer

Political Community Wealth: Grantees must select at least one outcome to measure within the Political Community Wealth list if they have identified it as an impact area.

Increased self-advocacy and civic engagement among target population

Changes in policy or practice (may affect any or three program areas; however, please note that the Foundation does not directly support legislatively activity or lobbying)

Public support for ___ (may be for any of three program areas)

Natural Community Wealth: Grantees must select at least one outcome to measure within the Natural Community Wealth list if they have identified it as an impact area.

Increased improvements to the natural environment.

- Number of new or expanded acres of greenspace.
- Improvements to facilities that provide trails, greenspace and stream access while managing the sites to ensure user safety.

Increased awareness / appreciation / use of natural environment.

Built Community Wealth: Grantees must select at least one outcome to measure within the Built Community Wealth list if they have identified it as an impact area.

Increased improvements made to “built” structures (buildings, roads, sidewalks, websites, broadband access, etc.)
TGKVF 2017 Outcome Reference List

☐ Increased new “built” structures

☐ Improved safety and access to public spaces

**Financial Community Wealth:** Grantees must select at least one outcome to measure within the Financial Community Wealth list if they have identified it as an impact area.

☐ Improved participant employment outcomes (i.e., wage, hours, connections) beyond survival / household savings

☐ Increased participant financial literacy skills / knowledge of how to spend, save, and invest

☐ Increased amount of resources attracted to the local economy

☐ Increased small business development growth and micro business growth (new businesses start-up focus)

☐ Increased access to capital

**Medium-Term Outcomes:** Applicants should select medium-term outcomes from the list provided that are appropriate to your program (none are required). Applicants are expected and encouraged to identify and develop additional medium term outcomes specific to their project during the logic model development process.

☐ Improved school readiness and preparedness

☐ Parents with more skills and capacities to participate in their child’s educational development

☐ Improved post-secondary guidance, career advisory, and/or vocational programs that train students for jobs in promising economic sectors

☐ Reduced food insecurity

☐ Increased use of locally grown, healthy foods

☐ Increased number of healthy recreational opportunities and utilization of expanded greenspace & bikeable /walkable paths

☐ Expansion of small business and entrepreneurship

☐ Expand visitor and tourism activity

☐ Increased coordination between public and private sectors for CED purposes

☐ Improved mental, behavioral, and dental health outcomes
**Long-Term Outcomes:** Applicants must select at least one listed long-term outcome to be included in their proposal that they expect their program will impact. Applicants are expected and encouraged to identify and develop additional long-term outcomes specific to their project during the logic model development process.

- Increased educational attainment
- Improved academic proficiency
- Increased family engagement
- Increased job opportunities
- Improved employment activity
- Increased household wealth (i.e. income, saving, investments)
- Increased access and use of preventative and curative healthcare
- Increased use of natural environment (i.e., greenspace and tourism)
- Decreased premature mortality
- Increased equality, diversity and/or inclusiveness throughout our communities
<table>
<thead>
<tr>
<th>Activity</th>
<th>Measures</th>
<th>Outputs</th>
<th>Activities</th>
<th>Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improved employment</td>
<td>Increased number of people employed</td>
<td>Developed programs</td>
<td>Partnerships</td>
<td></td>
</tr>
<tr>
<td>Increased educational opportunities</td>
<td>Increased graduation rates</td>
<td>Improved skills of program participants</td>
<td>Other funding sources</td>
<td></td>
</tr>
<tr>
<td>Improved academic achievement</td>
<td>Improved attendance</td>
<td>Improved program outcomes</td>
<td>Volunteers</td>
<td></td>
</tr>
<tr>
<td>Improved families</td>
<td>Improved economic status</td>
<td>Improved knowledge and skills</td>
<td>Staff</td>
<td></td>
</tr>
<tr>
<td>Improved health and well-being</td>
<td>Improved life expectancy</td>
<td>Improved health of community</td>
<td>Board</td>
<td></td>
</tr>
<tr>
<td>Improved environmental quality</td>
<td>Improved air quality</td>
<td>Improved environmental conditions</td>
<td>TOC funding</td>
<td></td>
</tr>
</tbody>
</table>

**What we do:**
- Program Area: Choose 1 (Choose 1)

**What we invest:**
- In-kind resources

**Partnerships:**
- Technical assistance
- Financial assistance

**Volunteers:**
- Board

**Staff:**
- Executive Director
- Program Manager

**Other funding sources:**
- Grants
- Donations

**Outputs:**
- Improved graduation rates
- Improved skills of program participants

**Activities:**
- Developed programs
- Improved academic achievement

**Resources:**
- Partnerships
- Other funding sources

**Technology:**
- TOC funding

---

**Inputs:**
- In-kind resources

**Outputs:**
- Improved graduation rates
- Improved skills of program participants

**Activities:**
- Developed programs
- Improved academic achievement

**Resources:**
- Partnerships
- Other funding sources

---

**Technology:**
- TOC funding

---

**Suggested Change Logic Model Elements:**
- Greater Klamath Valley Resource Foundation

---

**Notes:**
- Vision of the Greater Klamath Valley Foundation is to foster a high-quality and positive community that provides opportunities for all residents to achieve their full potential.

---

**Resources:**
- Partnerships
- Other funding sources

**Outputs:**
- Improved graduation rates
- Improved skills of program participants

**Activities:**
- Developed programs
- Improved academic achievement

**Technology:**
- TOC funding

---

**Suggested Change Logic Model Elements:**
- Greater Klamath Valley Resource Foundation

---

**Notes:**
- Vision of the Greater Klamath Valley Foundation is to foster a high-quality and positive community that provides opportunities for all residents to achieve their full potential.
<table>
<thead>
<tr>
<th>Intellectual Community Wealth</th>
<th>Utilization of expanded greenspace &amp; bikeable/walkable paths</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Select at least one or more outcomes to measure among those listed within Intellectual Community Wealth]</td>
<td>□ Expansion of small business and entrepreneurship</td>
</tr>
<tr>
<td>□ Established and sustainable proven educational or vocational program (i.e. Will program outlast TGKF funding?)</td>
<td>□ Expansion of visitor and tourism activity</td>
</tr>
<tr>
<td>□ Increased number of qualified tutors, mentors, and teachers</td>
<td>□ Increased coordination between public and private sectors for CED purposes</td>
</tr>
<tr>
<td>□ Increased access for a diverse population (target population) to quality post-secondary and training programs (particularly for promising sector jobs)</td>
<td>□ Improved mental, behavioral, and dental health outcomes</td>
</tr>
<tr>
<td>□ Increased improvements in spread and accessibility of information related to preventative, chronic, behavioral, and/or oral healthcare</td>
<td>□ Increased equality, diversity, and/or inclusiveness throughout our communities</td>
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<tr>
<td>□ Increased access to information about recreational activities, access to green space, and locally grown foods</td>
<td>□ Increased capacity and reach of programs that develop, promote, and support leaders from underrepresented groups</td>
</tr>
<tr>
<td>□ Increased access to information about recreational activities, access to green space, and locally grown foods</td>
<td>Social Community Wealth</td>
</tr>
<tr>
<td>□ Increased social bonds / improved personal relationships among target population</td>
<td>[Select at least one or more outcomes to measure among those listed within Social Community Wealth]</td>
</tr>
<tr>
<td>□ Participants engaged in (non-school and work) activities in the community</td>
<td>□ Participants engaged in (non-school and work) activities in the community</td>
</tr>
<tr>
<td>• Including after-school educational programs</td>
<td>• Including after-school educational programs</td>
</tr>
<tr>
<td>□ Improved social bonds / improved personal relationships among target population</td>
<td>□ Improved social bonds / improved personal relationships among target population</td>
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</tbody>
</table>

The mission of the Greater Kanawha Valley Foundation is to make thoughtful and proactive investments that grow the multiple forms of wealth necessary for our community's collective well-being. The foundation's vision is a forward-thinking and closely connected community that fearlessly works together to promote the prosperity of the region.
<table>
<thead>
<tr>
<th>Built Community Wealth</th>
<th>Political Community Wealth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased awareness/appreciation/use of natural areas</td>
<td>Increased number of people who volunteer</td>
</tr>
<tr>
<td>The ability to use space</td>
<td>Volunteer time, community leadership</td>
</tr>
<tr>
<td>Sustainability and stream access while maintaining green space</td>
<td>Increased civic engagement and diversity in larger population</td>
</tr>
<tr>
<td>Improvements to facilities that provide trails</td>
<td>Increased feeling of support and trust among peers</td>
</tr>
<tr>
<td>Number of new or expanded acres of environmental improvements to the natural amenities that were used to measure Natural Community Wealth</td>
<td>Among those listed with Political Community Wealth</td>
</tr>
<tr>
<td></td>
<td>Selected at least one or more outcomes to measure</td>
</tr>
</tbody>
</table>

Applications may customize the inputs, activities, outputs, and outcomes sections of this logic model by adding their own elements in addition to selecting those relevant to TCFV.
Applicants may customize the inputs, activities, outputs, and outcomes sections of this logic model by adding their own elements in addition to selecting those relevant to TGKVF.

<table>
<thead>
<tr>
<th>Financial Community Wealth</th>
</tr>
</thead>
</table>

- Increased improvements made to "built" structures (buildings, roads, sidewalks, websites, broadband, etc.)
- Increased new "built" structures
- Improved safety and access to public spaces

- Financial Community Wealth
  - Improved participant employment outcomes (i.e., wages, hours, connections) beyond basic needs income
  - Increased participant financial literacy skills / knowledge of how to spend, save, and invest
  - Amount of additional resources attracted to the local economy
  - Increased small business development growth and micro business growth (new businesses start-up focus)
  - Increased access to capital
TAB 4
Example Program # 1

Kanawha Valley Parents as Partners Program

The Kanawha Valley Parents as Partners Program (KVPPP) would be a new program of the ACME Parenting Center, which also provides Head Start services in the greater Charleston, WV area. The mission of the ACME Parenting Center is to break the cycle of poverty and promote wellbeing for low-income families in the greater Charleston area.

The KVPPP would teach adult participants parenting skills and provide brain development activities for their children. In addition, the program would provide opportunities and events for parent-child interaction activities where bonding and skills practice can take place. While parents are in classes, the children would receive high quality pre-school brain development / stimulation and educational skill development activities.

The goal of the project is to increase the school readiness and educational success of the target children, increase parent-child interactions, and make parent-child interactions more intentionally focused on health/brain development. The KVPPP will use a 16-week evidence-based curriculum, with one two-hour meeting with parents and children each week. In partnership with the Charleston Community Arts Council and corporate sponsors, we will host six community events in 2017 which would be open to all community residents and which KVPPP parents will be encouraged to attend. We expect that 400 families would attend each community event.

The program will attempt to serve 55 families (1 parent + 1 child under the age of 5 per family) during the 2017 program year. All of the participant families will meet the federal guidelines for 130% of Poverty. Based on current Head Start enrollment in the same geographic area, we would expect 50% male / 50% female children and 85% female parents as participants. We predict 75% of adult participants will be white and 25% will be African American.

Our long-term plan is to demonstrate the effectiveness of this program and obtain long-term committed corporate sponsors who will support community fairs and events, giving them recognition as such and using the sponsorship to also help offset the cost of the parenting and enrichment classes. To implement this program in 2017, we are asking $20,000 from TGKVF and have secured one corporate sponsor (XYZ Supermarkets), which has agreed to provide $2,500 in funds.
<table>
<thead>
<tr>
<th>Outcomes</th>
<th>In Community Level</th>
<th>Medium-Term</th>
<th>Long-Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td>The completion of the project occurs after new knowledge is gained.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Short-Term Outputs</td>
<td>Changes that occur during the implementation of the project.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medium-Term Outputs</td>
<td>Changes in knowledge, skills, abilities, and opinions.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outputs</td>
<td>Program activities and decisions.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activities</td>
<td>What we do to ensure consistency.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resources</td>
<td>What we invest time and money in.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Title: [Program Area (Choose 1)](

Form of Wealth (Choose 2 or 3))
<table>
<thead>
<tr>
<th>Community Arts Center</th>
<th>XYZ Supermarkets</th>
<th>community events and possible sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Parents will be more aware of community resources for their child's health development because of information distributed and presented at community events. (Not to be measured)</td>
</tr>
</tbody>
</table>

**Social Community Wealth**

- Participants engaged in (non-school and work) activities in the community
  - Including after-school educational programs
- 80% of families (44 of 55) will attend at least 10 groups training classes and 1 community event tracked via attendance records
- Improved social bonds / improved personal relationships among target population.
- 65% of Parents (36 of 55) will express more satisfaction and less frustration with their parenting role as measured by pre and post-test survey results

Parents will spend more time engaged meaningfully with their child -- Increased positive child parent interaction

1. **75% (41 of 55) of parent logs of daily interactions and teaching events with child show increased levels of time spent in meaningful interactions with child from beginning of class to end of class.**
2. **75% (41 of 55) of facilitator observations and rating of parenting-child interactions show improvement (start to end of class).**

---

The mission of The Greater Kanawha Valley Foundation is to make thoughtful and proactive investments that grow the multiple forms of wealth necessary for our community to thrive.

The vision of The Greater Kanawha Valley Foundation is a forward-thinking and closely connected community that fearlessly works together to promote the prosperity of...
Thank you for your interest in The Greater Kanawha Valley Foundation. We have started using a new grant management system this year. As a first step in this process please create a user account and provide us with information about yourself and your organization

**Applicant Information**

1. Organization’s Name
2. Physical Address
3. City
4. State
5. Zip Code
6. Total Operating Budget
7. Tax Status
8. Asset Base for Your Organization (Drop down)
9. Executive Director, CEO, or President’s First Name
10. Last Name
11. Title (dropdown)
12. Phone Number
13. Fax Number
14. Organization’s Website Address
15. First Name of Contact Person Regarding this Application
16. Last Name of Contact Person
17. Contact Person’s Email Address
18. Contact Person’s Phone Number
19. Provide the Legal Name of this Project’s Fiscal Agent
20. Geographical Area You Agency Serves (dropdown box. Pick all that apply*)
   a. 6 County Area
   b. Greater Charleston
   c. Boone
   d. Clay
   e. Fayette
   f. Kanawha
   g. Lincoln
   h. Putnam
   i. Other ____________________

**Co-Applicant Organization (Repeat above?) (or Co-Applicant TGKVF ID number?)**
Proposal Submission

Please complete this application by the appropriate grant deadline; its total length should not exceed 10 pages (plus an attached program logic model). Complete all required fields below and upload all required attachments. Instructions for attachment upload can be found on the Attachments Page of this application. Please note that the application is not complete without the required attachments.

(Note: Bold and italicized information on this overview document will be automatically transferred to logic model system output information sheet.)

Grant Request Summary (1 page total: Narrative + Verified fields)

1. From TGKVF’s Strategic Plan, choose the goal that is most relevant to your project (drop down box)
   a. Education
   b. Health
   c. Community Economic Development

2. **Name or title of the project**

3. Project abstract
   Brief summary of the project (50 words or less) – this will be used for public relations purposes

4. Who are your **project partners**?

5. Who is the target population for this project?

6. What is the estimated **unduplicated number of people to be served** by this project? ___#___
   / NA

7. In which **Counties** do you plan on conducting project activities, or do expect your participants to come from? (Select all that apply)
   a. Boone
   b. Clay
   c. Fayette
   d. Kanawha
   e. Lincoln
   f. Putnam

8. Total cost of the proposed project______$
   Round to the nearest dollar amount, no decimals.

9. **Amount requested** from the TGKVF in this application______$

10. **Amount secured from other sources** for this work described in this application______$

11. Percentage of requested grant amount designated for Indirect Expense ___%______
    Please note that indirect expense requests cannot exceed 10% of the total project cost.
Proposal Elements

Project Design (Narrative)

1. Define the overarching purpose of the project.
2. Define the specific interventions and/or activities that will be implemented to accomplish your purpose.
3. Why is this project needed? Provide supporting facts, data, and statistics that show the need for this project.
4. List each collaborating partner in this project, i.e., organization name, mission, and lead project person.
5. Describe the specific skills, knowledge, and role that each project partner will provide to this project.
6. Describe how each project partner will coordinate and/or align their efforts to achieve a common purpose.
7. Describe the community support for this project and if or how the target population will be involved in the development, management, and evaluation of the project?

Target Population (drop down)

Please specify the demographics of your intended target population(s).

a. Which Ethnic Group(s) do you intend to target? (Pick all that apply.*)
   i. All
   ii. White
   iii. Black
   iv. Hispanic
   v. Other

b. What Age Groups do you intend to target? (Pick all that apply.)
   i. All
   ii. 0-5
   iii. 5-12
   iv. 13-18
   v. 19-24
   vi. 25-40
   vii. 41-65
   viii. 66+

c. What Gender(s) do you intend to target?
   i. All
   ii. Female
   iii. Male
d. What Income Level(s) do you intend to target?
   i. All
   ii. Low Income

Impact, Evaluation, and Measurement (drop down)

Outputs

Select the outputs that you will report to demonstrate the effective implementation of your project. For each output selected please estimate the data you expect to see in each field at the completion of the project. Applicants must select and report on 1 or more outputs from Group A. Applicants and grantees must report on all items in Group B even if the answer is expected to be zero. If number of Individuals assisted is selected grantees must also report expected and actual demographics of participants.

Group A:

- Number of individuals assisted/served
  □ Yes, estimated number___ (of___) □ N/A
  o (People enrolled in, helped by, or participating in completing project services/activities)
- Number of items provided
  □ Yes, estimated number___ (of___) □ N/A
  o (Tangible items such as books, meals, backpacks, gift cards, etc.)
- Number of things built or improved
  □ Yes, estimated number___ (of___) □ N/A
  o (Physical structures such as parks, trails, houses, art installations, etc.)
- Number of people presented to/Attendance
  □ Yes, estimated number___ □ N/A
  c (Attendance at plays, concerts, fairs, workshops, classes, etc.)

Group B:

- Number of presentations made
  Estimated number___
- Number of partnerships developed / sustained
  Estimated number___
- Amount of money/value of resources leveraged with grant
  Estimated Dollar Value___

Forms of Wealth

Select at least one but no more than three Forms of Community Wealth that correspond to the outcomes and objectives that your project is trying to achieve.

a. Individual: Skills, Health, Confidence & Income
b. Intellectual: Shared Knowledge, Innovation & Technology
c. Social: Trust, Mutual Support
d. Natural: Resilient Natural Resources
e. Built: Community Infrastructure
f. Political: Influence & Voice
g. Financial: Community Investments & Household Savings
Short Term Outcomes

For each Form of Community Wealth chosen in Step 2, grantees must select one or more short term outcomes from the list provided. (Note: Drop Down menu – See Short Term Outcome List-applicant choices are constrained by choices above during the application process.)

Applicants are expected and encouraged to identify and develop additional short-term outcomes specific and appropriate to their project during the logic model development process.

Intermediate Outcomes

Select medium term outcomes from the list provided that are appropriate to your project (none are required) (Drop Down Menu). Applicants are expected and encouraged to identify and develop additional medium-term outcomes specific and appropriate to their project during the logic model development process.

a) Improved school readiness and preparedness.
b) Parents with more skills and capacities to participate in their child’s educational development Improved post-secondary guidance, career advisory, and/or vocational programs that train students for jobs in promising economic sectors.
c) Reduced food insecurity.
d) Increased use of locally grown, healthy foods.
e) Increased number of healthy recreational opportunities and utilization of expanded greenspace & bikeable /walkable paths.
f) Expansion of small business and entrepreneurship.
g) Expand visitor and tourism activity.
h) Increased coordination between public and private sectors for CED purposes.
i) Improved mental, behavioral, and dental health outcomes.

Long Term Outcomes

Applicants must select at least one listed long-term outcome that they expect their program will impact. Applicants are expected and encouraged to identify and develop additional long-term outcomes specific and appropriate to their project during the logic model development process.

a. Improved school readiness and preparedness.
b. Parents with more skills and capacities to participate in their child’s educational development.
c. Improved post-secondary guidance, career advisory, and/or vocational programs that train students for jobs in promising economic sectors.
d. Reduced food insecurity.
e. Increased use of locally grown, healthy foods.

f. Increased number of healthy recreational opportunities and utilization of expanded greenspace & bikeable/walkable paths.

g. Expansion of small business and entrepreneurship.

h. Expand visitor and tourism activity.

i. Increased coordination between public and private sectors for CED purposes.

j. Improved mental, behavioral, and dental health outcomes.

System Output – Automatic Generated Logic Model Shell/ Output Information Sheet (A modifiable word document).

Applicants must use the information from the process above (printed output?) to develop a project logic model, which is to be attached to this proposal. It is expected that applicants will include additional information about the project and its impacts beyond what is provided by this selection process above.

Financial Information

Sustainability
1. List other funding sources for the proposed project. Indicate the amount requested and if the request is pending or committed.

2. What in-kind resources will help support the project?

3. Do you anticipate the project continuing beyond this grant? If so, what is your plan for sustaining the project beyond TGKVF funding?

Budget Narrative
Provide a written budget narrative that describes, in detail, each line item on your budget. Please document both the amount requested from TGKVF and the match provided by the grantee or partner organizations (both cash and in-kind). The narrative should be written in the same order as the budget form line items.
Quarterly Report
In order to complete your quarterly report please enter your grant ID number or agency name in the fields below. As part of our new grant management system this year grantees are required to submit quarterly reports online.

**Applicant Identification**

Organization's Name  
Agency ID #

(Note: System to pull up all current funded grantee projects and grantee selects program based on project title.)

**Please select the project for which you wish to prepare and submit a quarterly report.**

**Project Title** (Pull Down Menu)

(Note: System pulls project summary elements into a form.)

* Program Area  
* Forms of Wealth  
* Outputs  
* Short Term Outcomes

**For each of the outputs identified please provide the following information:**

(Note: System pulls only outputs chosen in proposal process.)

* Number of Individuals assisted / served this quarter  
  For the individuals served this quarter please provide (or estimate) the following demographic information.  
  * Age  
    * #0-5  
    * #6-12  
    * #13-18  
    * #19-24  
    * #25-40  
    * #41-65  
    * #66+  
  * Gender  
    * #Female  
    * #Male  
  * Race/ Ethnic Group  
    * #White  
    * #Black  
    * #Hispanic  
    * #Other
TGKVF 2017 Quarterly Report Outline

- Income # Low income
- County of Residence of Participants
  - # from Boone
  - # from Clay
  - # from Fayette
  - # from Kanawha
  - # from Lincoln
  - # from Putnam
  - # Unknown

- What items were provided? ____________________ Number of items provided__
  (Tangible items such as books, meals, backpacks, gift cards, etc.)

- What was built or improved? ________ Number of things built or improved_____  
  (Physical structures such as parks, trails, houses, art installments, etc.)

- Number of people presented to/ attendance______
  (Attendance at plays, concerts, fairs, workshops, classes, etc.)

- Number of presentations made______
- Number of partnerships developed / sustained______
- Amount of money/ value of resources leveraged with grant____

Where there any changes to project partners (new partners added or existing partners doing something different?) If so please describe______________________________

What percentage (%) of your award has been expended to date_____%_______

Have there been any changes to the project design or implementation plan during this quarter?, If so please describe_____________________

Have there been any unexpected benefits or challenges associated with this project during this quarter? And if so what are they?__________

What steps have you taken to advance the sustainability of this project during this quarter?
  - Developed a sustainability plan
  - Applied for other funding
  - Fundraising
  - Generating program income (fee for service)
  - Building into another funded activity stream
  - None
  - Other____________________________
Short Term Outcomes

(Note: For each short term outcome selected automatically populate form with field verification. See Short Term Outcome List- applicant choices are constrained by choices above during the application process.)

Example
☑ Improved attitudes, knowledge, beliefs and awareness of target population.

Of the ___(pulled from above)____ persons served this quarter how many persons demonstrated improved attitudes, knowledge, beliefs and awareness? _____

How was this improvement(s) measured? _____________________________
Annual Report
Thank you for serving our community and helping The Greater Kanawha Valley Foundation promote the prosperity of all. Please complete this annual reporting process by first entering your grant ID number or agency name in the field below. As part of our new grant management system grantees are required to submit all reports online.

Applicant Identification

Organization’s Name
Agency ID #

(Note: System to pull up all current funded grantee projects and grantee selects program based on project title.)

Please review organization information and contact person information and make any updates necessary. (Note: System to pull up applicant profile in pop up window.)

Please select the project for which you wish to prepare and submit a final report.

Project Title (Pull down menu.)

(Note: System pulls project summary elements into a form.)

- Program Area
- Forms of Wealth
- Outputs
- Short Term Outcomes
- Intermediate Outcomes
- Long Term Outcomes

In which counties did you conduct project activities? (Select all that apply)

- Boone
- Clay
- Fayette
- Kanawha
- Lincoln
- Putnam

Provide a one paragraph description of the project as implemented over the last year. (Write as if you were going to publish this as a newspaper announcement. This paragraph will be used for reports and other communication pieces (100-word limit). _____
TGKVF 2017 Annual Report Process Outline

For each of the identified outputs please provide the following information, being sure to include totals for the entire prior funding year period:

(Note: System pulls only outputs chosen in proposal process.)

- Number of individuals assisted / served during the last year____
  For the individuals served this quarter please provide (or estimate) the following demographic information.
  - Age
    - #0-5
    - #6-12
    - #13-18
    - #19-24
    - #25-40
    - #41-65
    - #66+
  - Gender
    - #Female
    - #Male
  - Race/ Ethnic Group
    - #White
    - #Black
    - #Hispanic
    - #Other
  - Income
    - # Low income
  - County of Residence of Participants
    - # from Boone
    - # from Clay
    - # from Fayette
    - # from Kanawha
    - # from Lincoln
    - # from Putnam
    - # Unknown

- What items were provided? ____________________________ Number of items provided____
  (Tangible items such as books, meals, backpacks, gift cards, etc.)

- What was built or improved? ________________________ Number of things built or improved____
  (Physical structures such as parks, trails, houses, art installations, etc.)

- Number of people presented to/ attendance____
  (Attendance at plays, concerts, fairs, workshops, classes, etc.)

- Number of presentations made____
- Number of partnerships developed / sustained____
- Amount of money/ value of resources leveraged with grant____
Did you engage in any services or activities as part of this project that were not originally described in your proposal and logic model, or were there services or activities originally the proposed that did not get implemented as planned? (Y/N) If so, what changed or what additional activities did this project support? 

How did you engage or outreach to the population your project targeted? 

Describe the roles played by your partners during this project year? If there were no partners, please explain why. 

What kind of unexpected benefits or challenges were associated with this project? 

Outcomes

The following screens (pages) contain the outcomes (aligned with TGKVF goals) that during the proposal process you indicated that the program would impact and track over the course of the project. For each outcome (if appropriate) please indicate the number of people you served who showed improvements in each outcome area during the past year. Also provide a brief description of the way in which this improvement was measured, both in terms of the specific indicator you tracked or measured and the way in which the data was collected.

(Note: For each outcome selected in the proposal will automatically populate the form with field verification. See Short Term Outcome List; applicant choices are constrained by choices above during the application process.)

Example

☑ Improved attitudes, knowledge, beliefs and awareness of target population.

Of the __________________people served during the last year how many demonstrated improved attitudes, knowledge, beliefs and awareness? 

What was the specific indicator used to judge improvement (e.g., increased knowledge and support for farm to table approaches, etc.). 

How did you collect information about the specific indicator that you were tracking? (e.g., facilitator group polling, pre- and post-test survey results, etc.)
Please describe your progress toward impacting the medium term outcomes identified during the proposal process? (Note: Medium Term Outcomes Provided by System.)

Please describe your progress toward impacting the long term outcomes identified as being associated with your project. (Note: Medium Term Outcomes Provided by System.)

Every project has a story to tell. Some are the stories that make it all worthwhile; others are the stories that keep us up at night. Please share a story of how an individual, family, or community was impacted by the program this grant helped fund. (Please do not include any information that would identify a program participant or client.)

What steps have you taken towards assuring the sustainability of this project?

What are your plans for the next program year?

Is there anything else you would like to share?

FINANCIAL RESOURCES

A. Did you successfully raise the necessary funds to fully implement the project? ___yes ___no

Please list the amounts and source:

$________________________ Source: ________________________________

$________________________ Source: ________________________________

$________________________ Source: ________________________________

$________________________ Source: ________________________________

B. What financial resources will be available for the continuation of this program?

C. Did this grant allow your organization to leverage additional funds or services? If so, how much?

D. Budget: Provide a project breakdown detailing the expenditure of TGKVF grant and other sources:
INCOME:

TGKVF $________________
Other sources $____________
$________________
$________________

EXPENSES:

Project expenses (Cash and In-Kind):

Total Expenditures
$________________ $________________
(Cash) (In-Kind)
Final Report
Thank you for serving our community and helping The Greater Kanawha Valley Foundation promote the prosperity of all. Please complete this final reporting process by first entering your grant ID number or agency name in the field below. As part of our new grant management system grantees are required to submit final reports online.

**Applicant Identification**

Organization's Name  
Agency ID #

(Note: System to pull up all current funded grantee projects and grantee selects program based on project title.)

**Please review organization information and contact person information and make any updates necessary.** (Note: System to pull up applicant profile in pop up window.)

**Please select the project for which you wish to prepare and submit a final report.**

**Project Title** (Pull down menu.)

(Note: System pulls project summary elements into a form.)

- Program Area
- Forms of Wealth
- Outputs
- Short Term Outcomes
- Intermediate Outcomes
- Long Term Outcomes

**In which counties did you conduct project activities? (Select all that apply)**

- Boone  
- Clay  
- Fayette  
- Kanawha  
- Lincoln  
- Putnam

Provide a one paragraph description of the project as implemented. (Write as if you were going to publish this as a newspaper announcement. This paragraph will be used for reports and other communication pieces (100-word limit). ___
For each of the identified outputs please provide the following information, being sure to include totals for the entire funded project period:

(Note: System pulls only outputs chosen in proposal process.)

* Number of individuals assisted / served during the entire project____
  For the individuals served this quarter please provide (or estimate) the following demographic information.
  * Age
    * #0-5
    * #6-12
    * #13-18
    * #19-24
    * #25-40
    * #41-65
    * #66+
  * Gender
    * #Female
    * #Male
  * Race/ Ethnic Group
    * #White
    * #Black
    * #Hispanic
    * #Other
  * Income # Low income
  * County of Residence of Participants
    * # from Boone
    * # from Clay
    * # from Fayette
    * # from Kanawha
    * # from Lincoln
    * # from Putnam
    * # Unknown

* What items were provided? ___________________________ Number of items provided____
  (Tangible items such as books, meals, backpacks, gift cards, etc.)

* What was built or improved? ______________________ Number of things built or improved_____
  (Physical structures such as parks, trails, houses, art installments, etc.)

* Number of people presented to/ attendance____
  (Attendance at plays, concerts, fairs, workshops, classes, etc.)

* Number of presentations made____
* Number of partnerships developed / sustained____
* Amount of money/ value of resources leveraged with grant____
Did you engage in any services or activities as part of this project that were not originally described in your proposal and logic model, or were there services or activities originally the proposed that did not get implemented as planned? (Y/N) If so, what changed or what additional activities did this project support? 

How did you engage or outreach to the population your project targeted?

Describe the roles played by your partners during this project? Will these partnerships continue? (Y/N) If there were no partnerships developed, please explain why.

What kind of unexpected benefits or challenges were associated with this project?

**Outcomes**

The following screens (pages) contain the outcomes (aligned with TGKVF goals) that during the proposal process you indicated that the program would impact and track over the course of the project. For each outcome (if appropriate) please indicate the number of people you served who showed improvements in each outcome area. Also provide a brief description of the way in which this improvement was measured, both in terms of the specific indicator you tracked or measured and the way in which the data was collected.

(Note: For each outcome selected in the proposal will automatically populate the form with field verification. See Short Term Outcome List: applicant choices are constrained by choices above during the application process.)

**Example**

☑ Improved attitudes, knowledge, beliefs and awareness of target population.

Of the (pulled from above) ____ people served during the project how many demonstrated improved attitudes, knowledge, beliefs and awareness?

What was the specific indicator used to judge improvement (e.g., increased knowledge and support for farm to table approaches, etc.).

How did you collect information about the specific indicator that you were tracking? (e.g., facilitator group polling, pre- and post-test survey results, etc.)

Please describe what impact this project has had on the medium term outcomes identified during the proposal process? (Note: Medium Term Outcomes Provided by System.)
Please describe your progress toward impacting the long term outcomes identified as being associated with your project. (Note: Medium Term Outcomes Provided by System.)

Every project has a story to tell. Some are the stories that make it all worthwhile; others are the stories that keep us up at night. Please share a story of how an individual, family, or community was impacted by the program this grant helped fund. (Please do not include any information that would identify a program participant or client.)

What steps have you taken and how successful have you been in assuring the sustainability of this project?

Is there anything else you would like to share?

FINANCIAL RESOURCES

A. Did you successfully raise the necessary funds to fully implement the project? __yes __no
   Please list the amounts and source:

   $__________________________ Source: ________________________________
   $__________________________ Source: ________________________________
   $__________________________ Source: ________________________________
   $__________________________ Source: ________________________________
   $__________________________ Source: ________________________________

B. What financial resources will be available for the continuation of this program?

C. Did this grant allow your organization to leverage additional funds or services? If so, how much?

D. Budget: Provide a project breakdown detailing the expenditure of TGKVF grant and other sources:

INCOME:

   TGKVF $__________________
   Other sources $__________________
   $__________________
   $__________________
   $__________________
EXPENSES:

Project expenses (Cash and In-Kind):

Total Expenditures
$__________________  $__________________
(Cash)  (In-Kind)
TAB 6
Example Program # 2

West Virginia Farm to Table Partnership

The West Virginia Farm to Table Partnership (WVFTP) seeks to improve access to healthy food, especially fresh fruit and vegetables. The WVFTP connects senior meal and childcare programs with local farms. By making fresh produce more affordable and easier to access, the partnership seeks to increase the health and wellbeing of our community's most vulnerable populations.

The WVFTP will work with preschools, schools, senior centers, community kitchens, summer feeding programs and local farmers in the six-county TGKVF catchment area. WVFTP will act as an intermediary by first consulting with organizations and programs that serve vulnerable populations to determine their needs and budgets, and then purchasing fresh food directly from local growers, sorting it, and delivering it to partners on a weekly basis. Funding received will be used to staff the startup of the project, develop an online ordering system, and purchase a vehicle for the delivery of fresh foods.

The primary goals of the project are to increase the consumption of locally grown fresh foods by children and seniors and to create a stable market for local growers to sell their products at a fair price. During the winter of 2016-2017, the WVFTP will secure at least 20 partnerships with local consumer organizations and solidify those partnerships with Memorandums of Understanding (MOUs). The program will also contract with at least 10 local growers to produce the types and amounts of food anticipated to be utilized by program partners.

It is anticipated that starting in May of 2017 and throughout the remainder of 2017, the WVFTP will purchase and sell more than 84,000 fresh food items benefiting more than 1,000 vulnerable youth and senior recipients. We expect the number of partner schools, farms, and final food recipients to increase in 2018, helping to make the WVFTP self-sustaining, as we make will make a small amount of program income off of each sale while still providing high quality food at below-market prices. During the first year the program will only partner with agencies serving primarily low-income or otherwise vulnerable populations. In later years we anticipate partnering with select restaurants to help generate program income to serve more at-risk populations.

As an added benefit, the WVFTP will serve as a teaching resource between growers and the public, with a focus on school-age children. We will provide tours of our facility and local grower farms to educate the public about the importance of locally grown food sourcing to health, the economy, and the environment. We aim to build increased awareness and appreciation of the natural environment while providing part-time employment/internship experiences to youth interested in agriculture and farm-to-table approaches.

To kick-start this program in West Virginia, the WVFTP has been awarded a seed grant of $10,000 from the American Farm-to-Table Association to cover part of the program directors' time. We are requesting an additional $32,000 from TGKVF for the purchase of a vehicle and to cover additional staffing costs until the program begins to generate income.
The vision of the Greater Kauai Valley Foundation is to empower the local food system with resources through technical assistance and education for individuals and communities. The foundation seeks to increase the availability of local food, promote economic development, and improve the quality of life in the Kauai Valley.

**Program Outcomes**

- **Long-Term Outcomes**
  - Increased understanding of local food systems
  - Improved access to local food
  - Enhanced community engagement with local food providers

- **Medium-Term Outcomes**
  - Improved knowledge and skills of community members
  - Enhanced community resistance to food insecurity

- **Short-Term Outcomes**
  - Increased participation in community food events
  - Improved knowledge of local food systems

**Outputs**

- Farmer workshops and trainings
- Educational materials and resources
- Community events and gatherings

**Activities**

- Workshops and trainings for farmers and community members
- Educational resources and materials
- Community events and gatherings

**Inputs**

- Funding for program development
- Partnership with local organizations
- Support from community members

**Resources**

- Land and facilities for program activities
- Staff and volunteers for program implementation
- Financial support for program sustainability

**Program Area (Choose 1)**

- Individual Nutrition
- Political Community Wealth
- Public Support for Program (can be any of 9 program areas)

**Program Partners and Funders**

- Funding received from local and national organizations
- Partnerships with local community groups and businesses

**Support to Implement**

- Financial support from local organizations
- Technical assistance from local experts
- Community engagement through participatory activities

**Impact Measurement**

- Increased knowledge and skills of community members
- Improved access to local food
- Enhanced community engagement with local food providers
<table>
<thead>
<tr>
<th>Target Population</th>
<th>Natural Community Wealth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demographics (who providing services to) Seniors and Low income children</td>
<td>Increased awareness / appreciation / use of natural environment.</td>
</tr>
<tr>
<td>Partnerships Locally growers and social service programs – to be identified</td>
<td>School children who tour the WVFTP program and partner sites will demonstrate an increased appreciation of the natural environment and how Farm to Table approaches support a health environment (75% will be able to name three reasons Farm to Table Approaches are important to the natural environment in post-tour surveys)</td>
</tr>
<tr>
<td>Cost saving to feeding programs in money spent on fresh produce</td>
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</tr>
<tr>
<td>Partners will be asked to track and report cost savings for fresh produce</td>
<td>Increased stable income for local growers Not tracked</td>
</tr>
</tbody>
</table>
Renovation of the Lincoln County Fairgrounds

The Lincoln County Commission, in collaboration with the Lincoln Economic Development Authority, is undertaking an extensive renovation of the Lincoln County Fairgrounds. The goal of this renovation is to make the Lincoln County Fairgrounds a destination venue that can host events which would attract visitors from across the southern West Virginia region. A recent study by the Einstein Consulting Group documents the lack of quality venue space in our region and estimates that a remodeled and expanded venue could be expected to host as many as 20 major concerts, shows, fairs, and festivals each year.

The goal of this renovation process is not only to improve the quality of life for the region's residents by expanding recreational opportunities, but to provide a major boon to the Lincoln County economy. The improved venue and events would draw people into the area who would eat, sleep, and shop in the Lincoln County area. The venue itself would require the hiring of additional full and part-time employees, and the remodeled venue would also have space for vendors to sell food and other items, creating employment opportunities. It is estimated that the new venue would attract a total of 50,000 visitors in its first year of operation (2017-2018). The projected dollars to be brought into the community are in excess of 2.5 million each year. Lincoln County has received a $1,000,000 grant from the U.S. Rural Economic Development program, and it is investing $300,000 of County tax dollars into this renovation project. In addition, the Lincoln Economic Development Authority has raised $300,000 in private support for the project.

The Lincoln County Commission is requesting that TGKVF provide $50,000 to build six vendor booth spaces in the new venue. These spaces would give individuals and small business owners the opportunity to make income through sales of food and other items to persons visiting the venue.

Over the course of the first year, we expect the booth spaces to be rented to at least 15 different small business vendors (or individuals) who will make total sales in excess of $200,000 during the first year. We will track sales by each vendor at each event to determine which type of vendor/provider is most popular in these spaces in order to maximize utilization in future years. Because this proposal is a request for one-time building costs for the promotion of small business enterprises, this effort will be self-sustaining and will not require additional ongoing TGKVF funds.
<table>
<thead>
<tr>
<th>Outputs in Community Level</th>
<th>Projected Changes in the Community after New Knowledge Acquired from Program Participants</th>
<th>Changes in Behavior of Target Group</th>
<th>Direct Products from Program Activities</th>
<th>What We Do</th>
<th>Resources / Outputs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Long-Term</strong></td>
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<tr>
<td><strong>Medium-Term</strong></td>
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<tr>
<td><strong>Short-Term</strong></td>
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</tr>
</tbody>
</table>

**Tide:**

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*Note: The text is not fully visible or legible due to the image quality.*
<table>
<thead>
<tr>
<th>Project</th>
<th>Financial Community Wealth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of people given jobs to complete construction.</td>
<td>$6 million in new jobs, $0.6 million in local economy.</td>
</tr>
<tr>
<td>Number of people given jobs to complete construction.</td>
<td>$0.6 million injected in local economy.</td>
</tr>
<tr>
<td>Number of people given jobs to complete construction.</td>
<td>Reduced unemployment.</td>
</tr>
<tr>
<td>Number of people given jobs to complete construction.</td>
<td>Increased job orders.</td>
</tr>
<tr>
<td>Number of people given jobs to complete construction.</td>
<td>Increased business activity.</td>
</tr>
<tr>
<td>Number of people given jobs to complete construction.</td>
<td>Increased economic activity.</td>
</tr>
<tr>
<td>Number of people given jobs to complete construction.</td>
<td>Increased small business development.</td>
</tr>
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**Build Community Wealth**

- Increased new construction. (6 New Wardell, Gold, and El Dorado communities)
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**Program Area:** Financial Community Development - Lincoln County Economic Development Authority - Lincoln County Community Fund - TKEW

**Investments:**
- $500,000 in TKEW
- $1 million in TKEW
- $2 million in TKEW
- $3 million in TKEW
- $4 million in TKEW
- $5 million in TKEW

**Outcomes:**
- What we do
- Program activities
- What we invest
- What we need
- Program Area: (Choose 1) Financial Community Development